communities atwork

How to run a **CANstruction Drive**

Have fun creating a structure from new canned food and other food items – all while giving back to your local community! This idea started with <u>Canstruction</u>, an international hunger relief charity that raises millions of dollars each year for local food banks.

1. Decide on a format : Collaboration or competition. You could collaborate with your work or community members to build one or more structures together. Display it in a prominent location to inspire your clients to donate too! Or turn it into a friendly competition where different teams in your organization compete against one another for the best structure, most cans collected, most creative, etc.

2. Decide on a theme: Create one theme for everyone to use or let each team create their own individual theme. Set the award categories for the winning entries. (see the CANstruction award certificates for ideas)

3. Set a date: Decide when you will hold your donation drive (start and finish dates) and the judging day for the winning entries.

4. Register with us: Visit our <u>Get in Touch page (click here)</u>, and fill out the registration form by selecting 'Register for Donation Drive' so we can support you, assist in the judging (if you choose) and be ready for your donation drop-off.

5. Get your Toolkit. Visit our website to <u>download your food donation drive toolkit</u> and start promoting your donation drive. The toolkit contains:

- A <u>poster</u> you can print out or upload to your website to promote your drive. There's a white space at the bottom of the poster to include the collection point location or any other instructions you have.
- A graphic <u>image</u> to use with your newsletter and social media posts and a selection of photos of CANstruction structures for ideas.
- Suggested <u>text</u> for your newsletter, website, or social media to let people know your drive is on. Get the message out as wide as you can!
- A <u>donations list</u> of suggested food to donate. (*Please note that we can only accept non-perishable foods if you do not have a food business license*).
- A <u>Certificate of Appreciation</u> to thank your supporters/donors.
- CANstruction drive award winner certificates.

6. Organise your teams: Work out what teams you'll have and support them to plan their structures.

7. Start constructing: Encourage your teams as they build their amazing displays! Promote their work to your organisation and clients.

8. Judge the entries: organise a judging panel (you can include a representative from Communities at Work if you like), and present winners with their awards. Use the award certificates in the toolkit or make your own.

9. Take photos: Please send us photos of the winning entries. We'd love to share your creative work on our social media and encourage others to do the same.

10. Deliver donations: Dismantle the structures and deliver the donated food items to Communities at Work at either our Tuggeranong or Gungahlin Community Centres. Please advise us if your drop-off date is different to your registered date so we can be ready for your visit.

11. Thank supporters: Download a Certificate of Appreciation from our toolkit to thank your key supporters for supporting your drive!

More info: please contact us through the Get In Touch button on our website.