



## MARCHMINGLE – FAQs

### WHAT IS MARCHMINGLE?

The Communities at Work MarchMingle is a vibrant new 7km community fundraising walking event in Canberra on Saturday 23 March and Sunday 24 March 2024. It's mainly targeted at families and multicultural groups in the ACT and across Australia.

It aims to raise funds for the Communities at Work food pantries to support people through the Cost of Living Crisis. We're aiming to raise \$110,000.

MarchMingle is a new event in the **Aussie Peace Walk** festival, and forms two of the seven walks in the festival, which range from 7km to 42km. 2024 is the first time the 7km distance has been introduced.

The focus is on having fun, being healthy, and celebrating the cultures in our community by dressing in your cultural colours or displaying flags as you walk. Say 'G'Day' to fellow walkers and share stories or a cup of tea. Make new friends. Connect with our community.

### KEY INFO AT A GLANCE

**Event sponsors:** We are the Presenting Partner of the MarchMingle.

**Objective:** to raise funds for the Communities at Work food pantries to support people through the Cost of Living Crisis – people who are hurting with the increased cost of housing, utilities, and groceries We're aiming to raise \$110,000.

**When:** 10am, Saturday 23 and Sunday 24 March 2024 (two different walks – walk in one or both).

**Where:** Lennox Gardens, Canberra Nara Peace Park, Flynn Drive, Yarralumla.

**Cost:** One walk: \$15 per person. Two walks: \$25 per person (*Late entry fee if registering after 10 March 2024*).

**Prizes:** Spot prizes for participating. Prizes also for the most entertaining or creative Millipede (get at least six people together and form a 'Millipede.' Or join one on the walk).

**Registration:** [Register for the MarchMingle walks here](#). You can enter as an individual or team.

**Fundraising:** [Set up your fundraising page here.](#) Share it on social media with #MarchMingleCBR.

(When you register to walk in the MarchMingle and opt in to fundraise, your fundraising page will automatically be generated. If you choose not to walk but still want to fundraise, you can just set up a fundraising page using the link above.)

## WHAT IS THE AUSSIE PEACE WALK?

The Aussie Peace Walk is a two-day intercultural walking festival to encourage cross-cultural understanding and inclusion and promote community health and wellbeing. People come from across Australia and the world to take part in the walks. They walk either in traditional dress or carry a small flag to signify the country they are representing.

The two-day walking festival offers seven non-competitive walking options:

- two 7km walks (MarchMingle)
- two 12km walks (MoseyMingle)
- a 21km walk and a 24km walk (MultiMingle)
- a full marathon (MegaMingle)



Saturday MarchMingle  
7km



Sunday MarchMingle 7km



Saturday 21km Walks



Sunday 12km Walk



Saturday 12 km Walk



Mountain 24km Walk



Marathon 42km Walk

**Friday 22 March:** 4.45pm Flag Ceremony, 5pm Opening Ceremony at World Peace Bell

**Saturday 23 March:** 7km, 11km, 21km, 42km walks

**Sunday 24 March:** 7km, 12km, 24km walks

**Sunday 24 March:** 3pm Closing Ceremony at Albert Hall

Theme

‘Come Say G’Day’ encourages participants to talk to each other as they walk, make new friends, and celebrate each other’s cultures.

### **How it started**

Originally founded as the ‘Canberra Two-Day Walk’ challenge in 1991, the event was relaunched as the Aussie Peace Walk during the COVID-19 pandemic in 2021 by His Excellency the Governor General of Australia to coincide with the Centenary of Rotary in Australia and New Zealand.

### **Owners and operators**

The Aussie Peace walk is owned by LifeSmith Pty Ltd, a profit-for-purpose entity, that helps develop and manage events for charities. [A committee of representatives from six Rotary Clubs](#) and an international walking body organise the Aussie Peace Walk each year.

[Find out more about the Aussie Peace Walk.](#)

## **WHAT’S THE MARCHMINGLE MISSION?**

To deliver an inclusive multicultural 7km family walk that raises funds for Communities at Work.

## **WHAT’S THE OBJECTIVE OF MARCHMINGLE?**

1. Raise funds for the Communities at Work “Cost of Living Crisis” Appeal. (Target is \$110,000).
2. Raise broader public awareness about Communities at Work.
3. Gain extensive media exposure through the event campaign.

### **How we will achieve these objectives**

- Registrations: Encourage people to register to take part in one or both MarchMingle walks. Registration fee is \$15pp, with 33% of this going to Communities at Work.
- Fundraising: Encourage people to fundraise for Communities at Work by sharing their event fundraising page (that is automatically created when they register).
- Donations: Encourage people to donate/sponsor someone who is walking in MarchMingle (if they’re not walking themselves).
- Sponsorship: Seek corporate sponsorship.

## WHAT ARE THE MARCHMINGLE WALKS?

- [Saturday 23 March MarchMingle Walk](#) (includes map)  
This is an easy walk around the lake and is wheelchair and pram accessible.
- [Sunday 24 March MarchMingle Walk](#) (includes map)  
This is not too strenuous but goes through some bushland and is not wheelchair pram accessible.

You can take part in the Saturday or the Sunday walk...or both!  
Both start at 10am start at Lennox Gardens, Flynn Drive, Yarralumla.

### Other Aussie Peace Walk events

You can choose to walk in any of the longer distances over the weekend. Check out the [Event Schedule](#) for all the options. These distances have [different registration fees](#).

*Note:* only the MarchMingle walk registration fee goes to Communities at Work and our Cost of Living Crisis Appeal. But you can still raise funds for Communities at Work even if you choose to walk in any of the other walk distances by choosing us as your Charity Partner.

## HOW DO I SET UP A FUNDRAISING TEAM?

### Participating as a Team

- To set up a team, choose a Team Leader (anyone can be a Team Leader). Then follow the prompts on the [event registration page](#).
- Team members can walk together in the same event, or separately, on different days or different distances. They still form part of the same team.
- During the event registration process there will be an option to “Set up” or “Join a Team”.
- Anyone is welcome to join a Communities at Work team, or create their own teams with their places of work, social groups etc.

### Fundraising as a Team

- Each team will have their own team fundraising page, which will highlight our Communities at Work Cost of Living Crisis Appeal.
- This team fundraising page is auto generated at registration.
- Team Leaders can customise this page if they want by logging in to the page with their email and password which they used to set up the page. They can change their fundraising target and message.
- Team Leaders then share the page and invite people to join their team.
- When a Team Leader sets up a team fundraising page, or when a team member joins their team’s fundraising page, they receive their own editable personal fundraising page, which is automatically generated during set up. Team members can then share their personal or team fundraising pages on socials to invite their social network to support their fundraising efforts.
- All funds raised by an individual team member gets added to their team’s tally. All team tallies get added to the Communities at Work tally.

- Team members who choose not to walk can still join a fundraising team and help with the team's fundraising efforts.

## HOW DO I REGISTER?

1. **Go to website:** [marchmingle.au/](http://marchmingle.au/)
2. **Choose a walk:** To see event maps and descriptions of the two different routes, click on [Saturday 7km MarchMingle](#) and [Sunday 7km MarchMingle respectively](#). Read the course descriptions and decide which 7km walk event you want to enter. If you are interested in doing any of the longer walks in the Aussie Peace Walk festival, refer to the "[Full Event Schedule](#)" where you will see maps of all the seven walks. But remember, Communities at Work only get 33% of registration fees for our MarchMingle walks. You can still fundraise for Communities at Work if you choose any of the other distances.
3. **Click 'Enter Now'**. This takes you to the event [registration page](#) which is hosted by Race Roster. Scroll down this page and find the event you want to enter.
4. **Register:** Click the orange REGISTER button for the event you want to enter. (ignore the scratched out registration fees - those are correct).
5. **Create your account:** Provide your email address and a password to create an account or sign in with Facebook.
6. **Sign in:** When you sign in, your chosen event will show as selected.
7. **Fill in your personal information.**
8. **Choose a team:** Once you've entered your personal information, you will have the option to "Create a new team" or be "Added to an existing team" (or you can choose to enter as an individual). Click the drop-down menu to find the team name you want to join and add your name to that team.
9. **Walk as an individual:** You can choose to take part as an individual rather than with a team.
10. **Set up your own team:** If you want to set up your own team with friends, family, or work colleagues: select the Team Category that you think is most relevant to your team from the dropdown menu (probably a community team or a corporate team) and create a team name. If you're setting up the team, you are the Team Leader / Team Captain by default.
11. **Opt to buy merchandise:** There is an option to buy Aussie Peace Walk event merchandise if you want. It's up to you!
12. **Add more registrants** to the entry form or continue to Check Out.
13. **Agree** to the terms and conditions.
14. **Choose your Charity Partner:** Select 'Communities at Work' as your Charity Partner.

15. **Select 'Create a fundraising page'.**
16. **Agree** to the terms and conditions and 'Continue'.
17. **Submit your order**
18. **Copy the team link** provided to share with friends and family so they can join your team.
19. **Check your emails:** You will receive several emails from Aussie Peace Walk, Grassrootz (fundraising page) and Race Roster (event registration page). Follow the prompts in the emails where necessary. A few things to note:
  - **Event location:** your event confirmation email titled '*Race Roster: 2024 Aussie Peace Walk – Event Confirmation*' will show '100 Commonwealth Ave' as the event location. This is the central event hub (Albert Hall). The MarchMingle walks actually starts at Lennox Gardens, Flynn Drive in Yarralumla (which is just down the road from Albert Hall).
  - **Personal referral link – promoting the event:** On the above Race Roster event confirmation email is a personal referral link which you can share with others if you want to promote the event.
  - **You can add your event registration to your Apple Wallet if you wish.**
  - **Your personal fundraising page link:** The email titled '*Aussie Peace Walk & Grassrootz: welcome to the Aussie Peace Walk 2024!!*' confirms your personal fundraising page and provides a link to that page that you can share with your social network. (Note: the email will refer to the Aussie Peace Walk, because MarchMingle is an event that is part of the Aussie Peace Walk).
20. **Spread the word!** Share your fundraising page on socials, invite friends, family, and colleagues to enter the MarchMingle, raise funds for Communities at Work and be part of this exciting new community event. If sharing on socials, use the hashtag **#MarchMingleCBR**.
21. **Look out for updates:** You will receive updates about the event from the organisers – Aussie Peace Walk, about event logistics, on-the-day details such as "race bib" collections, weather plans etc.

## CAN I VOLUNTEER INSTEAD OF WALK?

There are plenty of volunteer opportunities available if you can't walk but still want to be part of this great event.

1. **Multicultural Festival Information Stand:** Promote MarchMingle at our Multicultural Festival info stand during 16 Feb – 18 Feb.
2. **Event Day Marshal:** Be a marshal on event day to cheer on the walkers. Two marshals will be needed every kilometre of the 7km course.

3. **Event Day Information Stand:** Volunteer at a Communities at Work information stand where you tell people about our organisation and ask them to donate to our “Cost of Living Crisis” Appeal.
4. **Event Day Checkpoints:** Volunteer at a checkpoint along the route where you will interact with the walkers and ask them to donate to our “Cost of Living Crisis” Appeal. The more festive this checkpoint is the better and can be done by a group of volunteers.

[Contact our marketing team](#) to register your interest.

## I CAN'T VOLUNTEER OR WALK – BUT STILL WANT TO HELP

1. **Set up a fundraising page:** Go to the Communities at Work [Cost of Living Appeal Fundraising Page](#) and set up your own fundraising page to share on social media.
2. **Just donate:** Donate direct to Communities at Work through our [Cost of Living Appeal Fundraising Page](#) or sponsor an individual or team walking in the event.

## WANT MORE INFO?

- **MarchMingle home page:** <https://marchmingle.au>
- **Aussie Peace Walk home page:** <https://aussiepeacewalk.com.au/>
- **Communities at Work Cost of Living Crisis Appeal info page:** <https://aussiepeacewalk.com.au/canberra-cost-of-living-crisis/>
- **Communities at Work fundraising page:** <https://aussiepeacewalk24.grassrootz.com/communities-at-work>
- **Maps of the walks:** <https://aussiepeacewalk.com.au/event-info/>
- **Event registration page:** <https://raceroster.com/events/2024/75489/2024-aussie-peace-walk>

## ANY QUESTIONS?

Feel free to [email](#) our friendly Marketing Team.